



my therapist?



my hairstylist.

You're in on every detail of your clients' joys and sorrows. You understand their problems from roots to ends. So whose shoulder do you cry on when you need help? Goldwell's. The choice of elite salons everywhere.

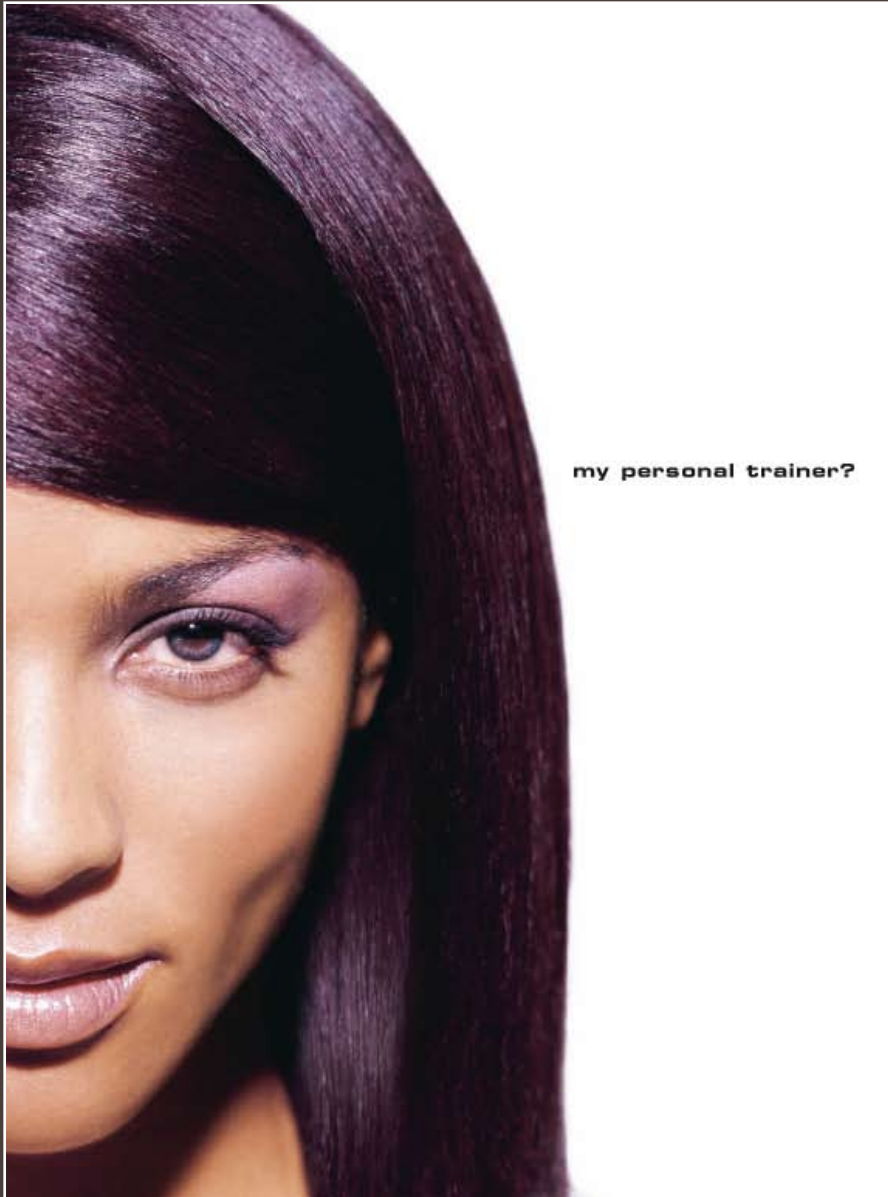
Whatever you aspire to, you can rely on Goldwell to understand and support you at every turn. We are...who you are.

Discover the confidence of choosing Goldwell: call **1-800-200-1151**.

www.goldwellusa.com

GOLDWELL 

AGENCY: CAYENNE WERBEAGENTUR / DÜSSELDORF CLIENT: GOLDWELL
PROJECT: SERIES OF ADS FOR U.S. MARKET
AWARD: MOBIUS AWARD GOLD / CHICAGO



my personal trainer?



my hairstylist.

You keep your clients' hair in shape, give their color a healthy glow and boost their self-confidence, all in less than 2 hours. So who works with you to exercise your creativity? Goldwell. The choice of elite salons everywhere.

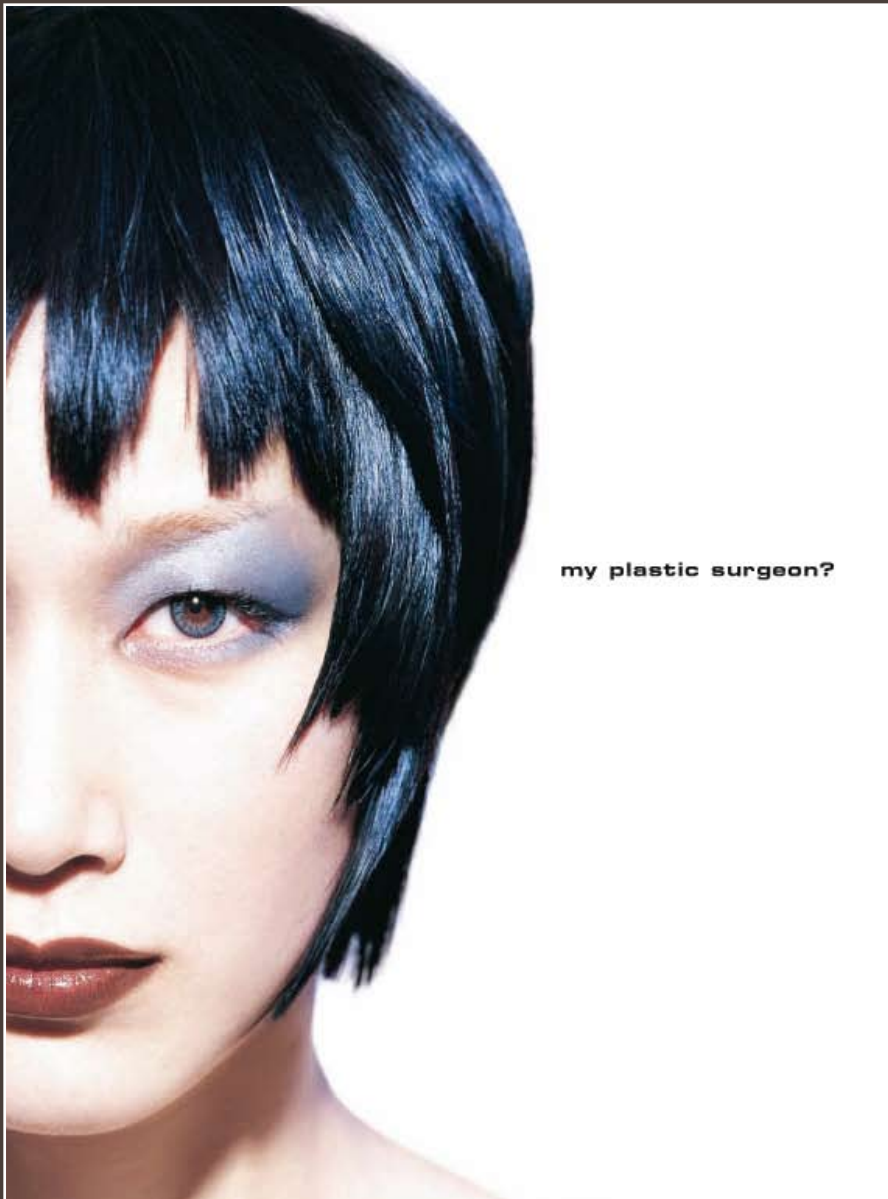
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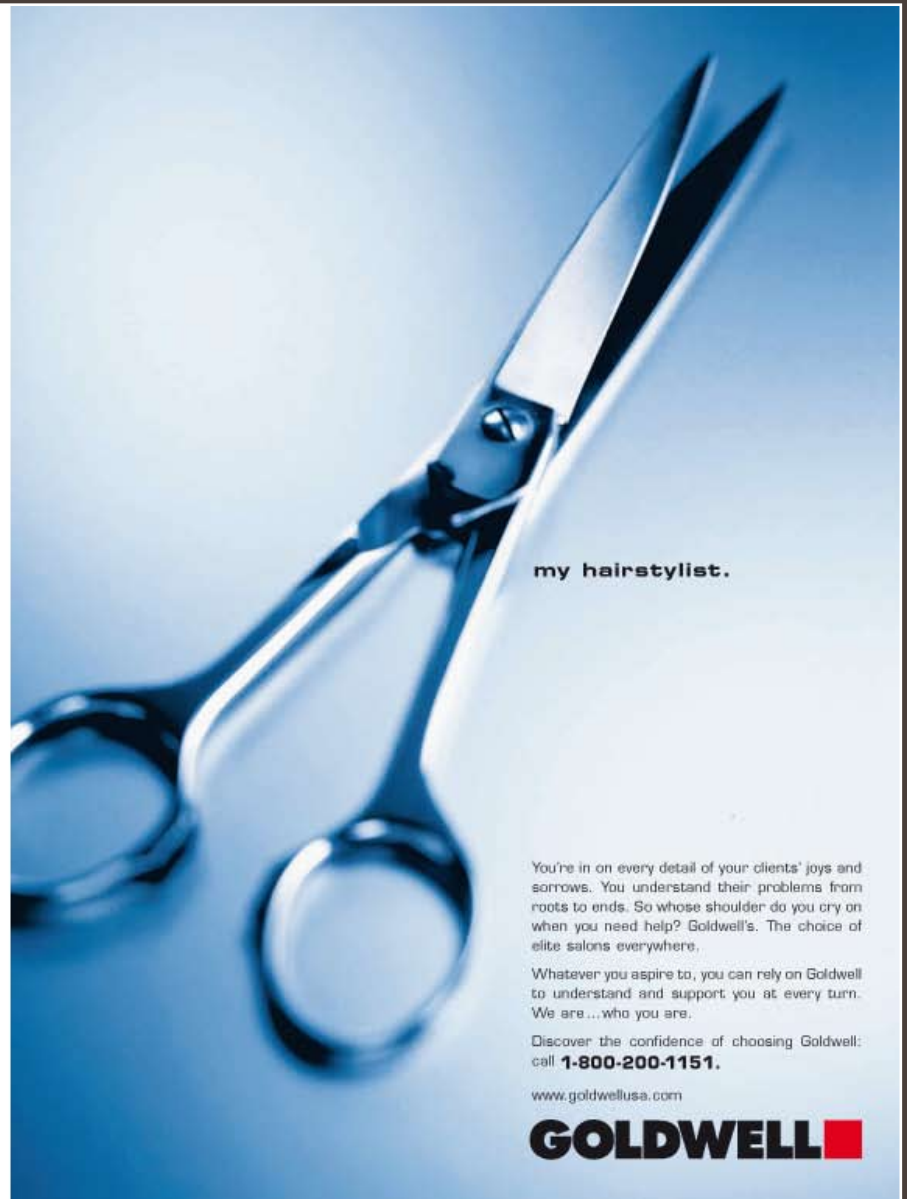
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my plastic surgeon?



my hairstylist.

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